



GamePlan

TimeAline

Overview: **Topic Area:** Timeline **Length:** 30min - 1hr
Deliverables: Strategic Timeline **Players:** 3-15

Instructions

Set Up:

1. Hang string on a wall (horizontally).
2. Pick an end date for your timeline and post it at the end of the string. Next pick a few key dates between now and the end date and mark them on the string as well.
3. Create and define ATTA Tactic! cards (see Notes).

Gameplay:

1. Have each participant pick a project (or play in teams).
2. Have each participant or team come up with a timeline for their project using the ATTA Tactic! cards.
3. Have participants take turns presenting their project timelines to the group while adding each ATTA Tactic! card to the string in its appropriate place in time.
4. If a participant has a tactic that takes place at the same time as one already presented, then hang that ATTA TACTIC! card from the one that is already on the string.
5. Once all have presented, note as a whole group, what time periods have significant overlap and/or opportunity for collaboration.

Game Pieces

- Ten feet of string
- Tape or paper clips
- ATTA Tactic! cards (see diagram below)

Action	
Timing	
Task	
Assets	

Action: The event or activity you're using to reach your goal.

Timing: When it needs to happen (you can estimate).

Task: All the small steps that go into making your action happen.

Assets: The resources you will use to make the action happen.

Notes

Tactics:

- A "tactic" is a planned action that fits within a larger strategy.
- TACTIC is actually an acronym! Effective tactics are Tangible ACTions that are Innovative and Coordinated.
- They are not just isolated occurrences but all parts of a whole process.

ATTA Tactic!:

- An ATTA Tactic is an Action which creatively combines Timing, Tasks, and Assets to produce a strategic outcome.



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