



GamePlan

Action Path

Overview:

Topic Area: Strategy

Length: 30min - 1hr

Deliverables: Strategic Timeline

Players: 1-5

Instructions

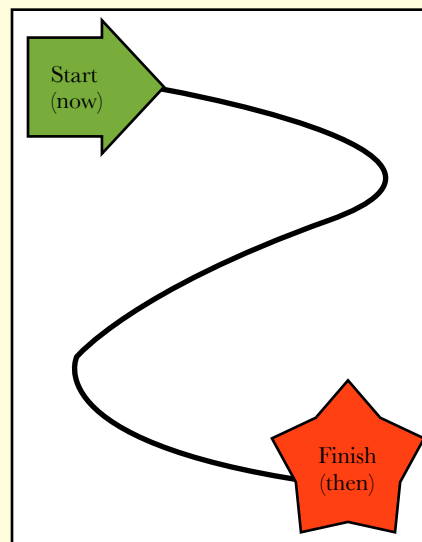
Set Up:

1. Prepare an example Tactic Card by drawing a space for the name of the Action and the Timing, Tasks, and Assets involved with making it happen on a card.
2. *Explain:* Actions become “tactics” when they are an Action which combines Timing and Assets and is accomplished through smaller Tasks to produce a strategic outcome
3. Pass out blank cards and explain the format for a Tactic Card.

Gameplay:

1. Have each player brainstorm potential actions for the coming year and create a Tactic Card for each, giving focus to near term. (2-5 each to begin with)
2. Take turns presenting an Action Card and sorting the actions in chronological order on the Game Board until all Actions are shared.
3. Have someone tell the story of action along the path from Start to Finish.
4. Evaluate the strategic progression of your actions after listening to the story.
5. Adjust and add actions if needed, until the story is exciting and makes sense to the group.

Game Board



Leave space for people to add stuff along the line.

Notes

Use sticky notes for each Tactic Card and encourage people to move them around as more actions get added.

Use a different colored sticky note for Action Cards which represent different types of Tactics (Events, Surveys, etc).



Learn more about GamePlans and other NICE Consulting support at theniceconsulting.org